



“Fictive Communities Asia - Koganecho Bazaar 2014”
“Culture City of East Asia 2014 YOKOHAMA”
August 1st - November 3rd
Press Release vol. 1

Koganecho Bazaar has been transferred. In 2008, Koganecho Bazaar started as an artist-in-residence based festival. This year is our 6th edition, and the 3rd time in conjunction with Yokohama Triennale.

In cooperation with 9 institutions in Asian countries, Koganecho Bazaar 2014 presents an international contemporary art festival as a new think-tank and network platform among Asian art communities.

Press Preview; 10:00-11:45 am at Site D

Opening Reception: 18:00-20:00 pm, (Reception desk opens at 17:30 pm)

Venue: Site-D Public hall

Outline

Dates	Friday, August 1 – Monday, November 3, 2014
Closed on	Every 1st & 3rd Thursday of the month
Open	11:00 - 19:00
Venue	Koganecho Area (Studios, neighborhood shops, outdoor areas, etc. beneath and along Keikyu Railway, from Hinodecho Station to Koganecho Station.)

“Fictive Communities Asia”

“Fictive Communities Asia” the exhibition will feature works by artists who were selected in consultation with eight national and international organizations, as well as artists who made their way through the open call. Artworks will be exhibited throughout the town.

The exhibition aims to situate Yokohama as an important cultural hub in Asia, and provide a new think-tank network and platform among the Asian art communities.

“Fictive Communities Asia: Koganecho Bazaar 2014” would like to provide visitors with places where they can think of “Fictive Communities,” as new communities emerge from works by artists who have completely different kinds of backgrounds.

At Koganecho Bazaar 2014, visitors can see and experience art works as a new language to rethink about “Non-fictive Communities” , which we now live in, from their own points of view. Koganecho Bazaar 2014 is also an experiment to renew the relationships between existing “Non-fictive Communities” and arts. We hope that various kinds of activities, such as artist-in-residence, exhibitions, international symposiums, workshops and cultural exchanges, will enhance brand-new relationships among “Non-fictive Communities” , which have had nothing in common so far. We also hope that spectators will imagine “Fictive Communities” by making conversational exchange of information through those activities.

What You Can Do At “Fictive Communities Asia - Koganecho Bazaar 2014”

Experience various kinds of arts utilizing unoccupied spaces in the Koganecho area.

1. Enjoy Koganecho Bazaar with four keywords:

- Knowing Getting to know histories and cultures of Asian countries by knowing their arts.
- Connecting Getting to connect yourselves with various areas of both Japan and other countries through arts.
- Exploring Exploring new form of arts by foods, designs, architectures, plays, performances and music.
- Feeling Feel the passion and expressions of the international young Asian artists from across the Asia and beyond.

2. Participate in the four-day international conference program “Alternative Rout: Art & Cultural Exchange In Asia”. Practitioners and professionals from different fields of arts will discuss contemporary art, history and current issues in Asia at the symposium.

* “Alternative Rout: Art & Cultural Exchange In Asia” is a part of the related projects of “Culture City of East Asia 2014 YOKOHAMA” .

What is the “Culture City of East Asia 2014 YOKOHAMA” ?

This year, one city of each three countries, Japan, China and South Korea, has been designated as the "Culture City of East Asia 2014": Quanzhou City of China, Gwangju Metropolitan City of Korea and Yokohama City of Japan. The "Culture City of East Asia 2014" is to promote artistic and cultural development in the East Asian region. The project, the "Culture City of East Asia", will enable the three countries to foster mutual understanding and sense of unity in the region, as well as to enhance international information transmission of highly diverse cultures in East Asia. The year 2014, the first year of the "Culture City of East Asia" project, some events of Koganecho Bazaar will be held as one of the related projects of the “Culture City of East Asia 2014 YOKOHAMA” .



About Koganecho Bazaar

Koganecho Bazaar is an art festival organized by HatsunechoKoganecho-Hinodecho Environmental Cleanup Association and the Koganecho Area Management Center. The Koganecho Area Management Center is an NPO firm. Its aim is to revitalize the Koganecho urban area, Naka Ward in Yokohama City, by various contemporary art practices.

Using city's small-sized architectures, shops and other daily places as sites the festival has been held every fall since 2008 under the theme "communities and arts" . Before the last six years, the organizers invited more than 140 groups of artists, curators and architects not only from Japan but also from abroad.

Co-partnership Program with Yokohama Triennale 2014

Koganecho Bazaar 2014 is related to one of the "Creative City Core Area" programs held in Yokohama Triennale 2014. This year, it will be 3rd edition in co-partnership with Yokohama Triennale.

Koganecho Bazaar 2014 will be.

1. Discount admissions to Yokohama Triennale 2014
2. Offer free shuttle bus transportation between the venues



Yokohama Triennale 2014
創造界隈拠点連携プログラム



Director
Shingo Yamano

Born in 1950 in Kasuya-gun, Fukuoka Prefecture, Shingo Yamano studied at Mitsuo Kano's copperplate printing workshop at the Bigakko Art School in 1971. In the 1970s he started his practice as an artist in Fukuoka city. In 1978 he founded IAF Art Laboratory for which he organized various study groups and exhibitions. In 1990 he appointed to the Director for the Museum City Project which became a transitional phase for his art practice – from an artist to an art director. In 1990, he started producing the city-wide art festival "Museum City Tenjin" while organizing numerous projects and workshops to explore the relationship between art and the city. In 1991, he produced "Chinese Avant-garde Exhibition [Exceptional Passage]." He was the curator of Yokohama Triennale in 2005. In 2008, he relocated to Yokohama from Fukuoka to take a position of Director for Koganecho Bazaar. 2014 marks its 7th edition since its inauguration in 2008. Since 2009 he has been the Director of Koganecho Area Management Center. He also co-authored the book "museum City Project 1990-200X" with Raiji Kuroda and Hatsune Miyamoto.



Guest Curator
Makiko Hara

Makiko Hara is an independent curator and writer from Tokyo currently based in Vancouver, Canada. She recently appointed to a guest curator of Koganecho Bazaar 2014, and working on East and South East Asian artists and curators. From 2007–2013, Hara was the curator of Centre A- Vancouver International Centre for Contemporary Asian Art where she curated and co-curated numerous exhibitions and projects by regional, national and international artists. Hara was the co-founder of TOKYO ART SPEAK, an art-collective that organized monthly informal, bilingual, roundtable discussions (1993-2006) and worked as an independent curator in Tokyo prior to move to Canada. She served as project coordinator for several international exhibitions, including the Yokohama Triennale (2001/ 2005) and the Echigo Tsumari Art Triennale (2003). Her recent projects includes solo exhibitions by artists such as Kyohei Sakaguchi, Koki Tanaka, Lida Abdul, Sharmila Samant, Louise Noguchi, Noriko Sunayama, Yoshihiro Suda, Masashi Ogura & Paul de Guzman, Garry Neil Kennedy & Cathy Busby, Lani Maestro, Howie Tsui, YOUNG HAE CHANG HEAVY INDUSTRIES, Nobuo Kubota and Li Yilin. Hara was one of the three curators for Scotiabank Nuit Blanche 2009 in Toronto. She has contributed in catalogues, anthologies and periodicals. Also, her recent essay was published on Mutation Perspectives on Photography (Steidl / Paris Photo, 2011) and on Institutions by Artists Volume One (Fillip Edition/Pacific Association of Artist Run Centers, 2012). Hara is currently working on a new research and a publication project on the subject of " Reactional Ethic".

About Artists

The “Koganecho Area Management Center,” founded in 2009, has organized Koganecho Bazaar by networking itself to artists and curators over the world.

The artist-in-residence program of Koganecho Bazaar has promoted the international relationships focusing in Asian countries.

In 2013, several organizations and artists select the guest artists from seven cities (Tokyo, Miyagi, Taipei, Yogyakarta, Chiang Mai, Manila and Ho Chi Minh) for Koganecho Bazaar 2013. The selection was cooperated with art organizations and artist collectives that had been conducting their own art projects at home.

During the festival, the international symposium was held and presented by directors, curators, researchers and artists who had selected those guest artists.

In 2014, Koganecho Bazaar features 13 artists from 9 cities. Including Quanzhou (China) and Gwangju (South Korea), the two of the three cities that were designated as the "Culture City of East Asia" as well as Yokohama.

The exhibition aims to expand and develop its cultural connections with the East Asian and the Southeast Asian countries, and to build up a new think-tank network platform among the Asian art communities.

Four-day program takes place during August 3rd to August 6th, the core period of Koganecho Bazaar 2014, and presents a key-note lecture, a presentation, a round-table discussion, and a workshop. It facilitates critical dialogues with multifaceted perspectives within the Asian region.

This year, 22 artists including one special guest artist, both from Japan and overseas are featured as guest artists at Koganecho Bazaar 2014. Under the theme “Fictive Communities Asia” , 8 of them made their ways through the public open-call competition. And, 15 artists who are based in Koganecho also participate to the festival. 38 artists and groups in total gather in Koganecho to present new works and carry out organize events.



Liar Ben
《Sugar Can lady painting on Sugarmachine Documentary photo collection》
2013-2014



Marico Aoki
《A caller's song》
2012

Artist list(Not in order)

GUEST ARTISTS Xijing Men (Japan/China/Korea)
Marico Aoki (Saitama, Japan)
Apirak Jianpinidnun / Konkrit Jianpinidnun (Chiang Mai, Thailand)
Cindy Mochizuki (Vancouver, Canada)
Jiawen Hou / Xianjie Wang (Quanzhou, China)
Paul Mondok (Manila, Philippines)
Yaya Sung (Jakarta, Indonesia)
Syo Yoshihama (Kyoto, Japan)
Liar Ben (Ho Chi Minh, Vietnam)
Lee In-Sung (Gwangju, Korea)
UuDam Tran Nguyen (Saigon, Vietnam)
Ryoko Kimura (Tokyo, Japan)
Super Open Studio NETWORK (Kanagawa, Japan)
Maiko Jinushi (Tokyo, Japan)
Truong Cong Tung (Ho Chi Minh City, Vietnam)
Zeus Bascon (Laguna, Philippines)
Masayuki Harada (Tokyo, Japan)
Masashi Nakamura (Tokyo, Japan)
Lifepatch (Yogyakarta, Indonesia)
Lulu Shur-Tzy Hou (Kaohsiung, Taiwan)
Walter Scott (Montreal, Canada)
Yeh Chen Yu (Taipei, Taiwan) + Cooking Frontline

**ARTISTS
IN
KOGANECHO**

Hinodaily
Yoshie Yamada
O-zi Kogane-chasitsu
Y-SEMI Art Marketing Research Project "Gallery Saitou Fine Arts"
BUCHI MOKKOU
mujikobo
Koganecho Archive Project
Masaharu Futoyu
Fumika Shimayama (RED Profile) + Kana Kikuhara
momoko johansson
Koganecho Natsunojin Jikkouiinkai
OKADA Hiroko & Alternative Puppet Theater "GEKIDAN★SHIKI"
Nagoya Zokei University of Art and Design

Event/Program

International Symposium: "Alternative Route: Art & Cultural Exchange In Asia"

Dates : Sunday, Aug. 3rd - Wednesday, Aug. 6th, 2014.

Since its establishment in 2009, the Koganecho Area Management Center has been conducting research and exchange program on relationship between modernism and local community, in collaboration with art practitioners based in Asia. "Alternative Route" brings together our partnership practitioners and explores the possibilities of how we can develop the future network in using some keywords, such as mobility, community, and conversation.

Organized by: NPO Koganecho Area Management Center / Culture City of East Asia 2014 YOKOHAMA Executive Committee

Co-organized by: Yokohama City University

Supported by: KUNCI Cultural Studies Center / 98B COLLABORatory / Chiang Mai Art Conversation / Kuandu Museum of Fine Arts / Zero Station / A4 / Art Center Ongoing / Bamboo Curtain Studio / MiteUgro / Outsiders Factory / A4 Contemporary Arts Center / Yokohama Creative City Center

Granted by the Agency for Cultural Affairs Government of Japan in the fiscal 2014



<http://www.koganecho.net/contents/alternative-route2014/eindex.html>

Theater Pavilion

"Theater Pavilion" will be open for three months from August to November in Koganecho. The pavilion attracts visitors by showing a wide range of experimental theater plays.

"Theatrical Center F" has already started some research projects since April in 2014. During Koganecho Bazaar 2014, it conducts some site-specific plays, exhibitions, workshops and events derived from their own project.

"Theatrical Center F" has been co-founded by Mikiya Ichihara, a stage director based in Koganecho, Yokohama since 2014.

The members are Zyunosuke Tada (stage director), Masayuki Nomura, ("dramaturg"), Chikara Fujiwara (critic), and Takako Yokoi (producer).

Holding an idea for a theater where people, time and places are encountered/mixed/cruised, they make works finding theatrical factors in ordinary societies and sceneries. They involve local people and visitors in their programs, showing people "LOGBOOK" , a theater project, which is carried outside of a theater venue and other places in town.

* Events calendar will be posted on the website soon. Stay tune.

Koganecho Bazaar 2014

- Organized by** NPO Koganecho Area Management Center / The Hatsunecho-Koganecho and Hinodecho Environmental Cleanup Initiative Committee
- Co-organized by** Yokohama city
- Patronized by** Kanagawa Prefecture / Yokohama Arts Foundation
- Sponsored by** Keihin Electric Express Railway Co., Ltd. / Asahi Breweries, Ltd. / Asahi Soft Drinks CO. LTD.
- Supported by** Kanagawa Prefectural Police Department / Kanagawa Prefecture Isezaki Police Station / Yokohama Naka Hojinkai / Hinodecho Neighborhood Association / HatsunechoKoganecho Neighborhood Association / Hinodecho Station Area A Redevelopment Association / KoganeX Lab. Executive Committee / Yokohama City University / Art Center Ongoing / Bamboo Curtain Studio / Chiang Mai Art Conversation / Kuandu Museum of Fine Arts / KUNCI Cultural Studies Center / MiteUgro / 98B COLLABoratory / Outsiders Factory / Zero Station / Yokohama Creative City Center
- Special co-operated by** Hatsukoi Shop Association
- Granted by** the Agency for Cultural Affairs Government of Japan in the fiscal 2014
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Culture City of East Asia 2014 YOKOHAMA

- Organized by** NPO Koganecho Area Management Center / Culture City of East Asia 2014 YOKOHAMA Executive Committee
- Granted by** the Agency for Cultural Affairs Government of Japan in the fiscal 2014

Contact

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